

Women in Business



BUILT BY WATERS
COMMERCIAL • RESIDENTIAL

863/324-6853

Your Dream, Our Team!

Builder, Lori Waters
Triumphant in a
Male Dominated Industry



Nancy J. Photography

Lori Waters, a graduate of Brigham Young University, started building homes 6 years ago as a hobby. It quickly became a full time business as her talent grew in demand. Through her dedication and commitment to excellence she has become one of the premier builders in the area and has gone on to be the first woman President of the Polk County Builders Association.

When we asked Lori what makes her successful in business she told us, "I listen. I pay close attention to all the details and work hard. My business principles and life principles are the same—I treat others the way I would want to be treated." Lori has won several Parade of Homes and Reader's Choice Awards for Builder of The Year. She has served on the board for the Polk County Builders Association, Florida Home Builders Association, and the National Home Builders Association. Having over 100 satisfied customers is one of her proudest accomplishments. She is also very proud to be a wife and mother of 4 children. Lori is dedicated to her family and finds time to be active at her church, local schools, Junior League of Greater Winter Haven, the Winter Haven Chamber of Commerce and the Better Business Bureau.

Lori builds commercial and residential. "Your Dream, Our Team" is the motto of Built By Waters Inc. Lori pays special attention to details, wise planning and design. She says it's the communication and attention to details that differentiates her company.

Lori's thoughts of inspiration for other women and our young women alike, "Never, never give up! Life can be full of several challenges. What we overcome will make us stronger. Hang in there. It does get better sooner or later. With God's help, you can accomplish any worthy goal."